

Advertising

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2011 Dressage Series Show Program Ad Contract

SEASON SHOW PROGRAM ADVERTISING

Rates are for 2011 International Horse Sport Palm Beach Show Series. This includes 5 weeks of dressage shows (including the 2011 Palm Beach Dressage Derby) and events hosted from January through April 2011.



ADVERTISING DEADLINE: DECEMBER 3, 2010

Color Ads	Outside Back Cover	\$1,400.00	_____
	Inside Front Cover	\$1,200.00	_____
	Inside Back Cover	\$1,000.00	_____
	1st RH Page.....	\$1,100.00	_____
	Centerfold.....	\$1,500.00	_____
	Premium Placement (RH pg)	\$900.00	_____
	Full Page	\$800.00	_____
	Half Page (Vert/Horiz)	\$500.00	_____
	Quarter Page.....	\$350.00	_____
	TOTAL		_____
Black/White Ads	Full Page	\$700.00	_____
	Half Page (Vert/Horiz)	\$450.00	_____
	Quarter Page.....	\$300.00	_____
	Specifications		
	Full Page with Bleed	8.75"w X 11.25"h	
Full Page Trim	8.5"w X 11"h		
Full Page Live Area	7"w X 10"h		
Half Page (vertical)	3.25"w X 10'h		
Half Page (horizontal).....	7"w X 4.75"h		
Quarter Page.....	3.25"w X 4.75"h		

AD REQUIREMENTS:

TIFF, JPEG, or PDF format only. Please use PDF/X-1a option. All files and photos must be at 300 dpi. Files smaller than 10 meg can be emailed, please include company name in the subject line as well as your contact information in the body of the email. Files larger than 10 meg, contact our graphic designer at 803-644-2950 for FTP instructions. MICROSOFT PUBLISHER FILES ARE NOT ACCEPTED. NO EXCEPTIONS.

Please read the ad sizes and have your ad properly sized. Incorrectly sized ads will not be accepted. NO EXCEPTIONS.

Email digital ad files to Joyce Jones at jjones@wellingtonclassicdressage.com

▶ Company Name (Please Print): _____
 Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Contact Phone: _____ Cell: _____
 Email: _____

▶ Payment Amount \$ _____ Check Enclosed OR Credit Card

Visa MC Amex Make Checks Payable To: International Horse Sport Palm Beach
 Mail To: 14457 Draft Horse Lane, Wellington, FL 33414

Credit Card Account Number - - -

Cardholder Name: _____

Cardholder Signature: _____

Expiration Date -

Security Code

Visa & MC 3-Digits on Back
 AMEX 4-Digits on Front