



# Palm Beach Dressage Derby, Inc.

**Palm Beach Dressage Derby, CDI-W/Y**

March 4 - 7, 2010

FEI Vet inspection and National classes

Thursday, March 4, 2010

[www.pbderby.com](http://www.pbderby.com)

**Dressage at Equestrian Estates**

April 2 - 4, 2010

## ADVERTISING INSTRUCTION FORM

**NAME:** (Please print) \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**TELEPHONE NUMBER** (    ) \_\_\_\_\_ **LOCAL/MOBIL NUMBER** (    ) \_\_\_\_\_

**FAX:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

Please make checks payable to:  
**PALM BEACH DRESSAGE DERBY, INC.**

**Mail to:**

**Deborah Darwin**

**2202 North Young Blvd., Suite 605-22**

**Chiefland, FL 32626**

For information - Phone: (800) 970-0529

**AD SIZE:** \_\_\_\_\_

**INSERTS:** \_\_\_\_\_

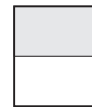
**BANNER:** \_\_\_\_\_

**TOTAL ENCLOSED** \_\_\_\_\_

<u>Color</u>		
Outside back cover	7" w x 10" h	\$1,200.00
Inside front/back cover	7" w x 10" h	\$ 850.00
Centerfold	15.75" w x 10" h	\$1,000.00
Full page	7" w x 10" h	\$ 600.00
Half page vertical	3.25" w x 10" h	\$ 375.00
Half page horizontal	7" w x 4.75" h	\$ 375.00
Quarter page	3.25" x 4.75" h	\$ 200.00
<u>Black and White</u>		
Full page	7" w x 10" h	\$ 375.00
Half page-vertical	3.25" w x 10" h	\$ 225.00
Half page-horizontal	7" w x 4.75" h	\$ 225.00
Quarter page	3.25" w x 4.75" h	\$ 125.00



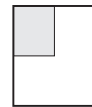
Full Page



Half page Horizontal



Half page Vertical



Quarter Page

### PACKET INSERTS

Literature insertion in all competitor packets.

Call Deborah Darwin for pricing and availability.

(300 copies of material must be delivered to the show secretary by Wednesday before each show.)

### BANNER SPACE

Banner prominently displayed on grounds

Call Deborah Darwin for pricing and availability.

**ADVERTISING DEADLINE - JANUARY 15, 2010**

### AD SUBMISSION INSTRUCTIONS

Please submit your ad in the following formats: TIFF, JPEG, or PDF. When preparing your files for PDF, please check that all images are saved in CMYK at 300 dpi. Files smaller than 10 meg can be emailed to [morganpub@bellsouth.net](mailto:morganpub@bellsouth.net). For files larger than 10 met, please call Morgan Publishing at 803-644-2950 for FTP instructions. All files must be accompanied by a printout of the ad or faxed to 803-644-2941.

**ALL DIGITAL FILES MUST BE SIZED CORRECTLY TO DERBY AD SPECIFICATIONS.**

**Incorrect files will NOT be used. NO EXCEPTIONS.**

***Thank you for your support of the Palm Beach Dressage Derby Series for 2010!***

Note: The Palm Beach Dressage Derby, Inc., is a not-for-profit, charitable organization, IRS 501 (c) (3).

All donations are deductible to the fullest extent of he law.