



# Palm Beach Dressage Derby, Inc.

PhelpsSports.com  
**Palm Beach Dressage Derby, CDI-W/Y**  
February 29 - March 2, 2008  
FEI Vet inspection and National classes  
Thursday, Feb. 28, 2008

**Dressage at Equestrian Estates**  
March 28 - 30, 2008



## ADVERTISING INSTRUCTION FORM

**NAME:** (Please print) \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_  
\_\_\_\_\_

**TELEPHONE NUMBER** (    ) \_\_\_\_\_ **LOCAL/MOBIL NUMBER** (    ) \_\_\_\_\_

**FAX:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

Please make checks payable to:  
**PALM BEACH DRESSAGE DERBY, INC.**

**Mail to:**  
**Deborah Darwin**  
**11924 Forest Hill Blvd., Suite 22-PMB 246**  
**Wellington, Florida 33414**

For information - Phone: (561) 784-9147


**AD SIZE:** \_\_\_\_\_


**INSERTS:** \_\_\_\_\_


**BANNER:** \_\_\_\_\_

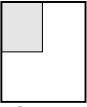
**TOTAL ENCLOSED** \_\_\_\_\_

<u>Color</u>		
Outside back cover	7" w x 10" h	\$1,200.00
Inside front/back cover	7" w x 10" h	\$ 850.00
Centerfold	15.75" w x 10" h	(sold for 2008)
Full page	7" w x 10" h	\$ 600.00
Half page vertical	3.25" w x 10" h	\$ 375.00
Half page horizontal	7" w x 4.75" h	\$ 375.00
Quarter page	3.25" x 4.75" h	\$ 200.00
<u>Black and White</u>		
Full page	7" w x 10" h	\$ 375.00
Half page-vertical	3.25" w x 10" h	\$ 225.00
Half page-horizontal	7" w x 4.75" h	\$ 225.00
Quarter page	3.25" w x 4.75" h	\$ 125.00

  
**Full Page**

  
**Half page Horizontal**

  
**Half page Vertical**

  
**Quarter Page**

### PACKET INSERTS

Literature insertion in all competitor packets. *Call Deborah Darwin for pricing and availability.*  
(300 copies of material must be delivered to the show secretary by Wednesday before each show.)

### BANNER SPACE

Banner prominently displayed on grounds *Call Deborah Darwin for pricing and availability.*

### AD SUBMISSION INSTRUCTIONS

Please submit your ad in the following formats: TIFF, JPEG, or PDF. When preparing your files for PDF, please check that all images are saved in CMYK at 300 dpi. Files smaller than 10 meg can be emailed to morganpub@bellsouth.net. For files larger than 10 met, please call Morgan Publishing at 803-644-2950 for FTP instructions. All files must be accompanied by a printout of the ad or faxed to 803-644-2941.

### ADVERTISING DEADLINE - JANUARY 15, 2008

**ALL DIGITAL FILES MUST BE SIZED CORRECTLY TO DERBY AD SPECIFICATIONS.. Incorrect files will NOT be used. NO EXCEPTIONS.**

If you cannot send your ad "digital ready", please clearly lay out your text and include original photos and logos so we can prepare the file for you.

***Thank you for your support of the Palm Beach Dressage Derby Series for 2008!***

Note: The Palm Beach Dressage Derby, Inc., is a not-for-profit, charitable organization, IRS 501 (c) (3).  
All donations are deductible to the fullest extent of he law.